



# FENTON WHELAN



DEVELOPMENT MANAGEMENT

2021

# Fenton Whelan Development Management



Thank you for your interest in Fenton Whelan development management services. Our team combines its collective experience and expertise to provide you with peace of mind and value creation at every stage of your development.

Our approach and experience gained on many complex and challenging developments will provide you with the confidence to progress your project, taking advantage of our long-standing relationships with Westminster City Council, Grosvenor Estate and Historic England.

We deliver the finest properties through exacting management from planning to building handover, with a continuous focus on value creation and highest possible quality.

Thank you,

**FENTON WHELAN**  
Expert Formation  
James Van Den Heule  
Founder



## Who We Are

Fenton Whelan's founders have decades of experience with planning and construction in central London. Our speciality is super high-end residential projects on listed buildings.

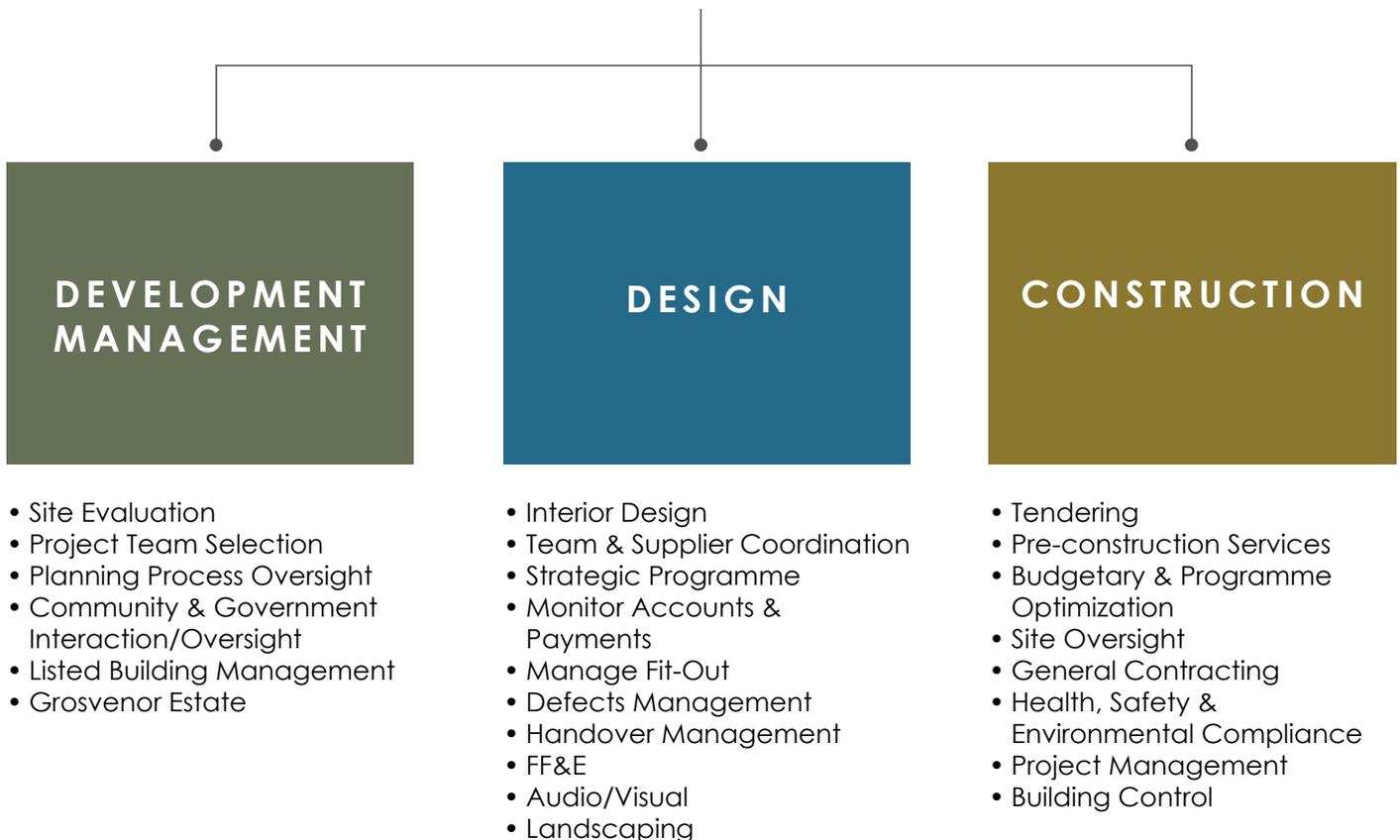
We have curated a team of highly experienced real estate specialists to inform and drive each stage of the development process, with over 100 years of combined experience and in excess of 50 completed developments, predominantly on the Grosvenor Estate within the City of Westminster.

Our expertise covers every aspect of the development process including assembly of professional teams, appraisals, planning, construction procurement, stakeholder management, construction management, design and building handover.

With the finest track record of assembling and leading design teams we will provide a strategic overview of the most optimum contractual structure.

# What We Do

## FENTON WHELAN



We facilitate world-class design and deliver rigorous development management and construction.

We work extensively with family offices and high net-worth private clients to provide well informed and financially solid advice to delivery luxurious residential properties.

Fenton Whelan has an unparalleled record of development management & marketing of some of central London's most prestigious projects. Our team is powered by a deep understanding of the prime Central London market.

Fenton Whelan's clients benefit from end-to-end development management and property advisory expertise to deliver value and programme efficiency.

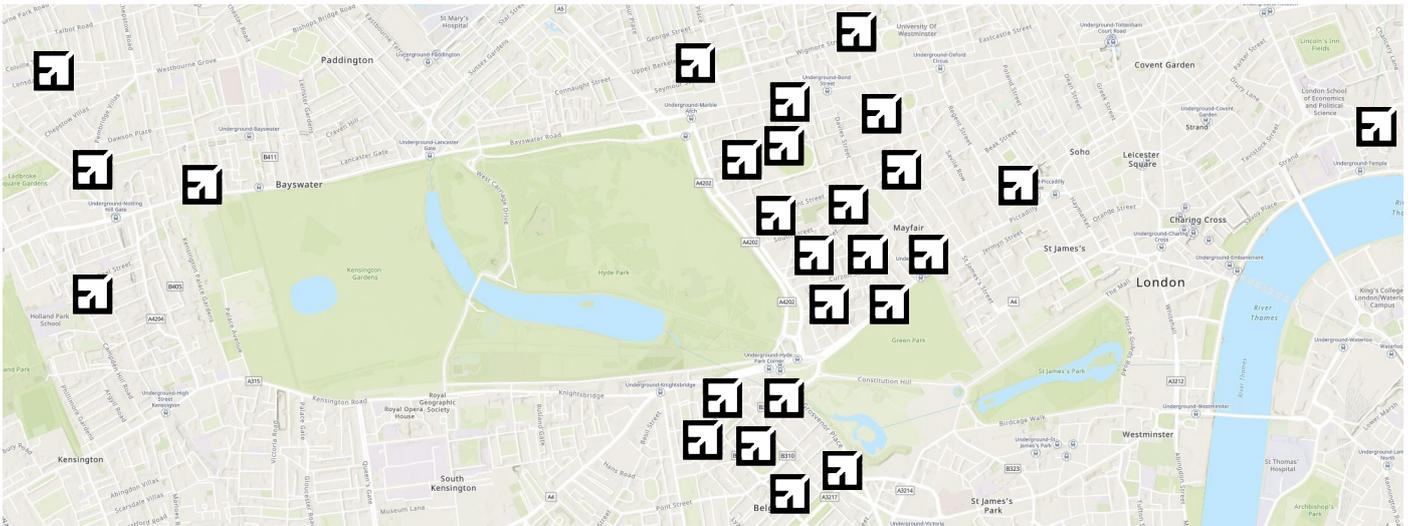
# Central London Projects

## FENTON WHELAN

25 Development  
Professionals

50 Completed  
Projects

£1.2 Billion  
Development Pipeline



Fenton Whelan was founded in 2010 by Sanjay Sharma and James Van Den Heule

Over the past decade, the company has built a diverse team of in-house specialists driving every project stage from feasibility and planning to design development, valuation and marketing.

Over 50 completed projects including:

- 20+ listed buildings
- 30+ in the City of Westminster
- 20+ on the Grosvenor Estate, including a joint venture in Mayfair

Key Projects:

- Park Modern, Hyde Park, 200,000 sqft, £500 million GDV
- Four Seasons Hotel, Trinity Square, 100 key, £100 million GDV
- Greybrook House, Mayfair, 14,000 sqft, £60 million GVD
- Eaton Place, Belgravia, 6,400 sqft, £23 million GVD
- Lonsdale, Notting Hill, 6,700 sqft, £15 million GDV
- Chester Street, Belgravia, 30,000 sqft, £50 million GDV
- 30 & 32 Chapel Street, Belgravia, 20,000 sqft, £40 million GDV



# FENTON WHELAN Professional Team



**JAMES VAN DEN HEULE**  
Founder / Director



**SANJAY SHARMA**  
Founder / Director



**COLIN BARTLETT**  
Development Director



**BAJEE GUNNOO**  
Finance Director



**BRIAN HIGGINS**  
Construction Director



**LARS CHRISTIAANSE**  
Sales/Marketing Director



**JOHN-MARTIN DOUGLAS**  
Development Manager



**WILLIAM WEBER**  
Development Associate



# Case Study: Super Prime Residential



## Park Modern

Bayswater, London W2

### The Brief

Site assembly, funding, design, planning, procurement, build & stakeholder management

### Project Overview

57 residences with spa & pool, prime restaurant space and private healthcare facilities across 13 floors

### Project Size

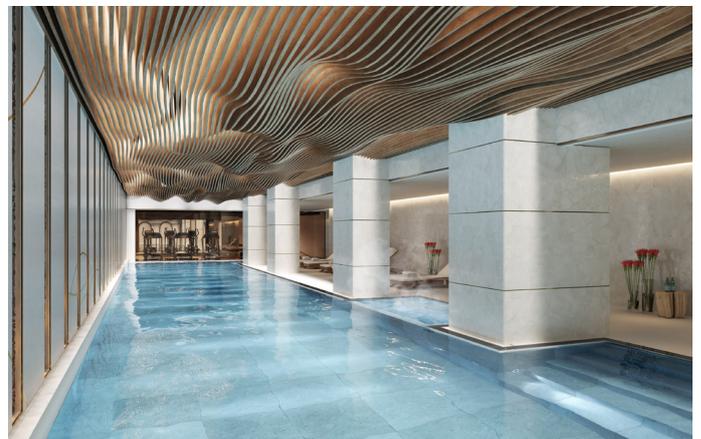
200,000 sqft

### Funding Development Value

£500 million  
(£300 million of investment secured)

### Project Completion

Q3-2022



# Case Study: Super Prime Residential



## Greybrook House

Mayfair, London  
Grade II\* listed / WCC

### The Brief

Extend and refit of a Grade II listed building

### Project Overview

4 residences in a 6-storey art deco building

### Project Size

Duplex penthouse - 6,500 sqft  
3 Apartments - 2,700 sqft each

### Development Value

£60 million

### Project Completion

2017



# Case Study: Super Prime Residential



## Eaton Place

Belgravia, London, SW1X  
Grade II\* listed / WCC / Grosvenor

### The Brief

Retrofit & specialist interior design of a Grade II\* listed building in WCC

### Project Overview

Prime residence with garden apartment and the largest south facing terrace in Belgravia

### Project Size

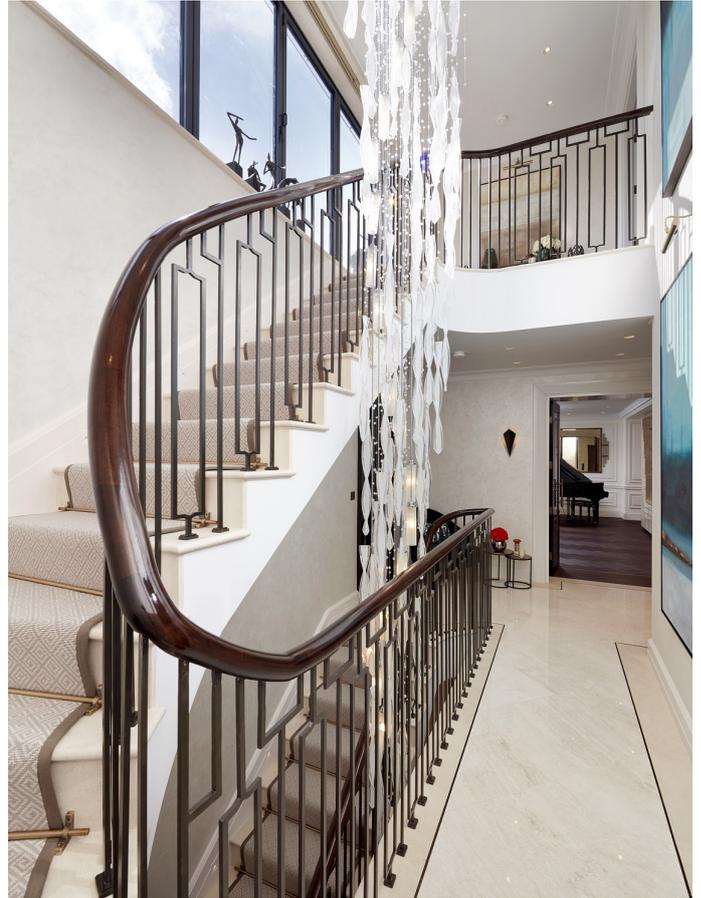
Triplex Penthouse - 6,400 sqft

### Development Value

£23 million

### Project Completion

2018



# Contact Us

Thank you for the opportunity to introduce Fenton Whelan Development Management. We look forward to hearing from you.

## **JAMES VAN DEN HEULE**

Founder / Director  
james@fentonwhelan.com  
+44 (0) 207 629 2669

## **COLIN BARTLETT**

Development Director  
colin@fentonwhelan.com  
+44 (0) 207 858 9919

37 Upper Brook Street  
London W1K 7PR  
fentonwhelan.com  
+44 (0) 207 858 9919

