

Interiors of the Year: *The best international designs*

A Mayfair penthouse has won the best £1m+ resi interior category at The Society of British Interior Designers' International Design Awards

• By PrimeResi • 31st October 2017

International
Society of British and International Design (SBID)

London-based firm Fenton Whelan walked away with the top accolade in the “best residential design over £1m” at this year’s SBID International Design Awards, for its work on the penthouse of Mayfair’s striking Greybrook House.

The winners’ list includes some lavish examples of contemporary – and a bit of classic – commercial and resi interior design from around the world, plus some immaculate CGI-work.

Here are case studies of resi category winners, plus a full list of gong-takers...

Residential Design Over £1m - Winner

- Design Practice: Fenton Whelan
- Project Title: Greybrook House Penthouse
- Project Location: London, United Kingdom
- Design Practice Location: London, United Kingdom

Fenton Whelan designed a multi-unit, boutique, residential development in London's Mayfair, blending the Art Déco style of the building with contemporary living. Entering the living space, bespoke furniture is framed by stained glass windows. Adjacent, the Bulthaup kitchen juxtaposes with the cool green breakfast room upholstery creating an iconic entertaining space with a sumptuous bar area with backlit onyx. The refined elegance of the master suite can be seen in the lacquered finish wardrobes and the Alcantara upholstered headboard. The master ensuite is framed by the Noir Saint Laurent bookmatched feature wall and marbled pattern flooring. Four further ensuite bedrooms contain upholstered headboards, bookmatched marble and bespoke joinery. A beautiful marble staircase leads to access to a private roof terrace with views of London's iconic skyline framed. A second formal terrace is situated to the rear with decking and frameless glass balustrading.

Residential Apartment Under £1m - Winner

- Design Practice: DAR Designs
- Project Title: Parkview Residence
- Project Location: Cairo, Egypt
- Design Practice Location: Cairo, Egypt

This luxury apartment in New Cairo successfully integrates home automation technology with a sophisticated, modern design. Seeking to create harmony between the traditional and contemporary, the designer has given the apartment a high-end, ritzy look while maintaining a connection with Arab culture through the display of local crafts. This residence also caters to the client's active social lifestyle through an interactive public space which includes the kitchen, guest living room, and dining room, all designed as one zone. To give the client's privacy, the private area was also designed with its own exclusive family living room located between two bedrooms. The apartment also takes a huge step forward in terms of sustainability and energy efficiency, with its advanced home automation system designed to automatically shut off lighting and air conditioning when the occupants leave the room.

Residential House Under £1m - Winner

- Design Practice: Bernard Interiors
- Project Title: Park Terrace
- Project Location: Glasgow, United Kingdom
- Design Practice Location: Newcastle, United Kingdom

Bernard Interiors was appointed by a private client in 2014 to oversee all interior renovations of a Category A Listed building in the heart of Glasgow's Park District. The imposing five-storey sandstone townhouse, situated in one of Glasgow's most sought after areas, majestically overlooks Kelvingrove Park with stunning views across the city.

The townhouse had lain derelict for over 5 years, used as office space throughout the 90's, and fallen into disrepair. Bernard Interiors were challenged to create a design, which was contemporary yet sympathetic to the historic and period features which run throughout the building. Bernard Interiors also worked alongside the developer for three years to win planning permission to convert the building back to a residential dwelling. The client brief was to create a stylish and inviting family home with a luxurious finish and an abundance of "wow factor" detail.

KBB Design - Winner

- Design Practice: Oakeve Interior Architect Design Practice
- Project Title: Hurlingham
- Project Location: Beaconsfield, United Kingdom
- Design Practice Location: Buckinghamshire, United Kingdom

Oakeve Interior Architect Design Practice was involved in every aspect of the interior design of Hurlingham. This imposing, new build manor house-style country home married together a traditional façade with a contemporary and sumptuous interior, comprising over 9,239 square foot of living space. This magnificent residence of grand proportions combines opulence with practicality and comfort, responding directly to the design brief. The integration of sensible, user-friendly technologies, combined with a luxurious interiors scheme, which included statement pieces of iconic artwork and sculptures, created a home that sold to clients who purchased Hurlingham with the full show home interiors

package, achieving a record sale within 5% of the £6 million guide price within the first two weeks of its launch. The purchasers describe the property as the luxurious home that they had always dreamed of owning.

All the Winners, *SBID Awards 2017*

Overall Winner

WOW Architects | Warner Wong Design - *The Whale Bar, St Regis Hotel*

CGI & Visualisation

Virtual Resolution - *DeVere Tortworth Court Hotel*



Club & Bar Design

Hirsch Bedner And Associates - Ultima

Healthcare Design

Csiszer Design Studio - Apheresis Centre

Hotel Bedroom & Suites Design

BAR Studio - Grand Hyatt Hong Kong - Ambassador Harbour View Suite

Hotel Public Space Design

Wanda Hotel Design Institute - Wanda Reign Chengdu Hotel

KBB Design

Oakeve Interior Architect Design Practice - Hurlingham



Office Design

Elkus Manfredi Architects - Potamus Trading

Public Space Design

Bluehaus Group - Orbi Dubai

Residential Apartment Under £1M

DAR Designs - Parkview Residence

Residential Design Over £1M

Fenton Whelan - Greybrook House Penthouse

Residential House Under £1M Design

Bernard Interiors - Park Terrace

Restaurant Design

External Reference and Chu Uroz - Alkimia

Retail Design

LXA - Intersect by Lexus

Show Flats & Developments

**David Chang Design Associates International - Grand Influx
Presentation Center**